

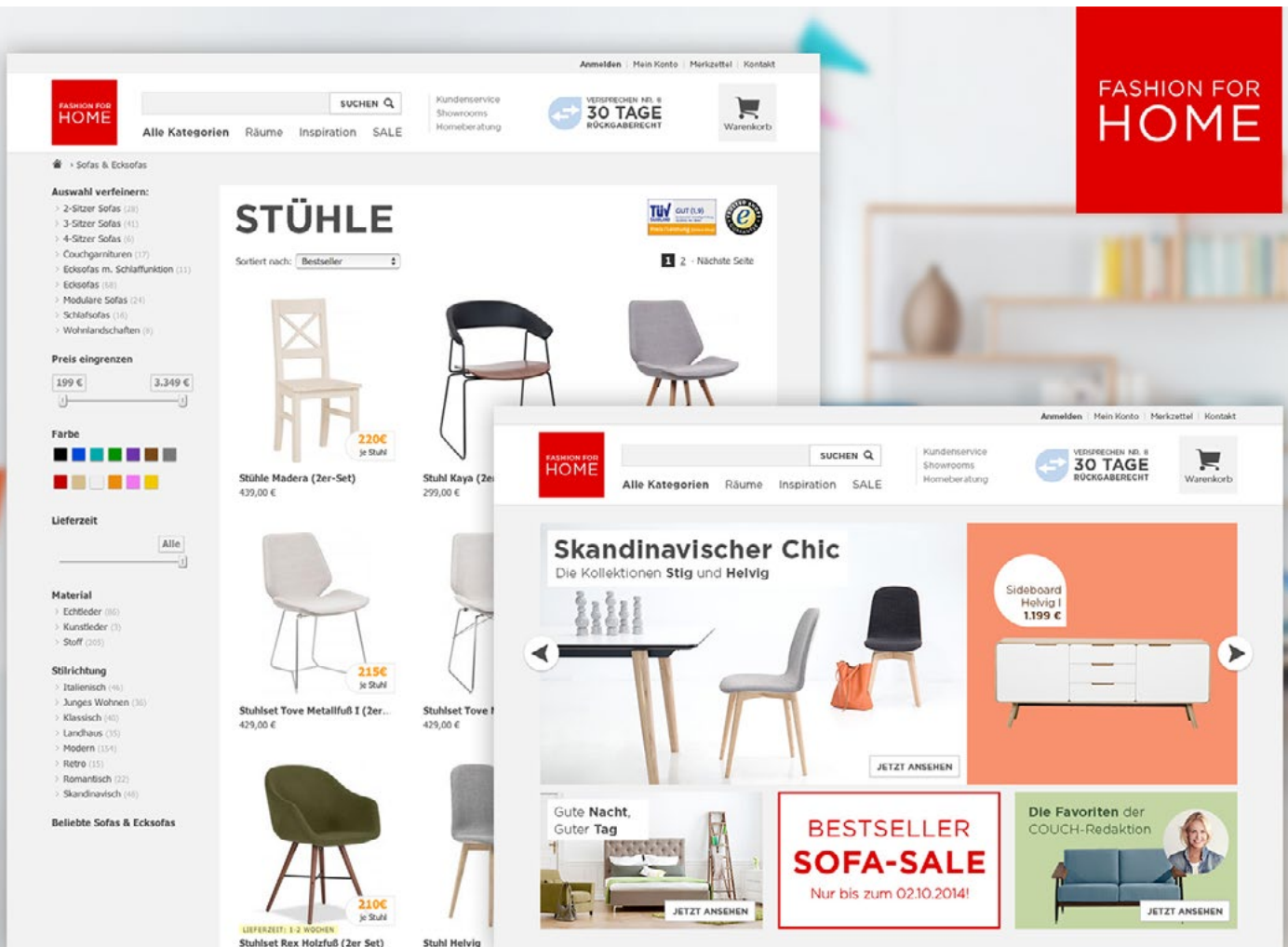
# DIONYSOS DAJKA

DESIGN PORTFOLIO

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# DIONYSOS DAJKA

## DESIGN PORTFOLIO



## Fashion For Home

CI, art direction & guidelines  
Web / screen design  
HTML & CSS prototyping  
Print projects  
Team management

Online:

[www.fashionforhome.de](http://www.fashionforhome.de)

Pattern library:

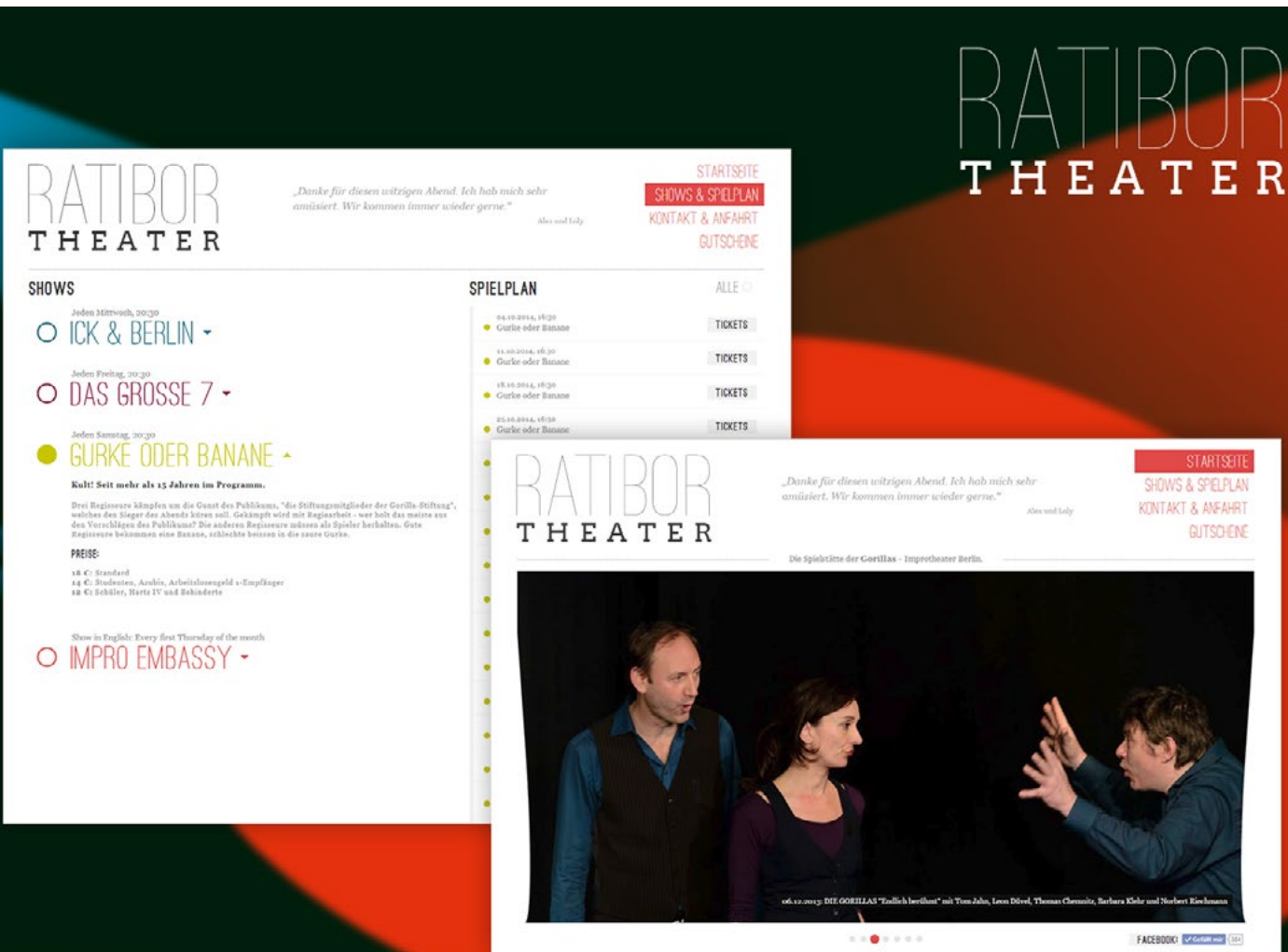
<http://ffhstyle.lynx.uberspace.de>

As the Head of Graphics at online furniture store [Fashion For Home](http://www.fashionforhome.de), I was responsible for the visual direction of the brand and all online and offline design materials, helping the brand transition from a start-up to a successful multi channel retailer. In the area of web design, I created target screens / mockups and prototypes for page interactions & layouts.

To unify the website's page elements and improve communication with the frontend developers, I built a [pattern library / online style guide](http://ffhstyle.lynx.uberspace.de) in Kirby CMS. The page elements in it were made using HTML, SCSS and jQuery.

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## DESIGN PORTFOLIO



## Ratibortheater Berlin

Visual identity

Web design (HTML, CSS, jQuery)

Kirby CMS (PHP templates)

Facebook Graph API

Online:

[www.ratibortheater.de](http://www.ratibortheater.de)

In 2012 I was asked to create a responsive website and visual identity for the [Ratibor theatre](http://Ratibor theatre) in Berlin. My goal was to create a website with easy access to information on shows, playing times & travel instructions.

Making the site easy to maintain was a big focus, too: Content can easily be changed from the Kirby CMS backend, the homepage slider automatically pulls photos from the theatre's Facebook timeline and the show schedule is connected to a ticket selling system and always up-to-date.

# DIONYSOS DAJKA

## DESIGN PORTFOLIO



## FUNNY van DANNEN



### Funny van Dannen

Art direction  
Web design (HTML, CSS)  
Various cd covers  
Administration

Online:  
[www.funny-van-dannen.de](http://www.funny-van-dannen.de)

In 2007 I created the official website for German artist, writer and singer-songwriter [Funny van Dannen](http://www.funny-van-dannen.de). I have also designed several album covers for him.

While the website is due for a technical update, it still receives praise for being delightful & easy to use.

The cd covers are usually minimalist and eye-catching in style, often supporting or contradicting the album titles.

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DESIGN PORTFOLIO

# Medienwirksam



## Medienwirksam

Logos

CD covers

Web design (HTML, CSS, jQuery)

Live video streaming

Administration

Online:

[www.medienwirksam.de](http://www.medienwirksam.de)

In 2009 I was approached by a German hip hop group who wanted to take their brand online. I was responsible for all the graphics and web design work for [Medienwirksam](http://www.medienwirksam.de) (which roughly translates to "getting the attention of the media").

The website featured a video player which broadcast a weekly live stream music show right on the homepage. The website was set up as a one-pager (which was quite unusual back then) to allow exploring the whole website without interrupting the livestream.

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## DESIGN PORTFOLIO

## Possum's log



## Possum's log

Logo

Web design (HTML, CSS, jQuery,

SVG graphics)

Kirby CMS (PHP templating)

Online:

[www.possumslog.com](http://www.possumslog.com)

I recently built the blog [Possum's Log](http://www.possumslog.com) for travel blogger Sarah Wilson.

With this design I tried to solve the “content discovery” problem many blogs have. The navigation encourages readers to browse the different topics & categories and go beyond only reading what's new on the front page.

The friendly and colourful visual design reflects the blogger's personality without distracting from the content.